
FAIRMONT OLYMPIC UNVEILS ONE-OF-A-KIND KINETIC ART INSTALLATION

Historic Hotel Reveals Original Art Piece Atop New Olympic Bar

SEATTLE, Wash. — Fairmont Olympic, Seattle is thrilled to reveal its one-of-a-kind kinetic art installation displayed atop Olympic Bar, which debuts April 30, 2021 during the unveiling of the historic multi-million dollar renovation. This unique moving art piece, exhibited above the new center bar located in the transformed lobby, adds a sense of whimsical imagination to the hotel's new exquisitely designed stage to gather and connect.

"This creative and imaginative piece of artwork truly brings our space to life," said General Manager Sunny Joseph. "As soon as you step into Olympic Bar, there is no question that you have arrived at the heart, soul, and social hub of the city. The space is designed to be Seattle's hotspot for locals, travelers, and guests from around the world to meet, reconnect, and exchange ideas while surrounded and inspired by the hotel's history and new glamour."

The dynamic art installation was designed by Spanish design studio Lázaro Rosa-Violán (LRV), the same team responsible for the interior vision and overall design for the hotel restoration project. Inspiration for the art piece was sparked by Fairmont Olympic's historic hotel logo - a ship - which is still visible on the lobby's elevator doors today. From this inspiration the design team used nautical elements and materials such as wood, iron, sails, and rope to construct the art piece. As a kinetic display powered by motors, the art piece brings soft, ocean like movement to the lobby, while casting dynamic shadows on the vaulted ceiling created by technical lighting installed below.

"The piece on its own is a very complex element, but we wanted to spice it up with some extra ingredients; movement and shadow casting," said the LRV design studio. "Not only did we want the reimaged lobby to be the heart of the hotel for guests, but we wanted to create a space where locals can re-visit and actually experience the design. We believed having a unique kinetic piece would help in achieving that."

Unique to any piece in the world, the art installation is a sum of expert engineering and creative craftsmanship. Made up of over 400 pieces, every part of art installation is handmade, from the metal structural poles to the wooden pieces and decorative items, with the exception of some mechanical pieces. LRV worked closely with FUHTAH Engineering and Prototypes out of Barcelona, Spain to materialize, engineer, and install the piece. Consisting of eight motorized wheels, each independently moving from the rest, the art piece was specifically assembled in a 21-group sequence which cannot be altered.

Olympic Bar offers all-day dining seven days a week and will host the hotel's famous Afternoon Tea service Saturdays and Sundays (beginning May 8). As the day continues on, this bold new bar transforms into the city's finest downtown bar and social scene. Offering carefully crafted drinks reflective of the city and a wine and beer selection chiefly drawn from the local region, Olympic Bar demonstrates a refined cocktail culture unlike any in Seattle.

Continuing with its restoration project, Fairmont Olympic's subsequent chapters will be debuting later this year, showcasing a new culinary flagship that will reflect the evolution of the hotel's beloved The Georgian restaurant and introduce an intimate spirit drinker's enclave.

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About Fairmont Olympic Hotel

Fairmont Olympic has been Seattle's most celebrated social address since opening in 1924. On the site of the original University of Washington campus, the hotel spans an entire city block and was revitalized and reopened in 1982. The Olympic hotel was built as a unique private and public partnership and has been a source of community pride and the city's most glamorous events for more than 95 years.

About Fairmont

Fairmont Hotels & Resorts is where occasions are celebrated and history is made. Landmark hotels with unrivalled presence, authentic experiences and unforgettable moments have attracted visitors to Fairmont and its destinations since 1907. The Plaza in New York City, The Savoy in London, Fairmont San Francisco, Fairmont Banff Springs and Fairmont Peace Hotel in Shanghai are but a few of these iconic luxury hotels, forever linked to the special places where they reside. Famous for its engaging service, grand public spaces, locally inspired cuisine and celebrated bars and lounges, Fairmont promises a special brand of thoughtful luxury that will be remembered long after any visit. With a worldwide portfolio of more than 80 hotels, Fairmont also takes great pride in its deep community roots and leadership in sustainability. Fairmont is part of Accor, a world leading hospitality group consisting of more than 5,000 properties and 10,000 food and beverage venues throughout 110 countries. fairmont.com | all.accor.com | group.accor.com

For further information contact:

Kristy Mendes
Director of Public Relations
Fairmont Olympic Hotel
kristy.mendes@fairmont.com