

# PERSONALITY PROFILE

RUTH PRINS  
KING-TV, Seattle



Ruth Prins (Wunda Wunda) is an honor graduate of the University of Washington and holds a B. A. and M. A. degree in Drama.

A former University instructor in children's theatre, Mrs. Prins has taught pre-school kindergarten for ten years, and creates and tests all her material in this "laboratory."

Artistic and creative, Ruth Prins and the "Wunda Wunda" show has won three national awards for excellence in children's programs, including the coveted Peabody Award in 1958.



## WUNDA WUNDA

### RATINGS

Since WUNDA WUNDA appeared on the air, in November of 1953, it has held ratings well above those of any competing program.

### TALENT

Ruth Prins and Elliott Brown. Mr. Brown, "Music Man" composes all the music used on the program. In addition special music is composed for each commercial, usually with such catchy lyrics and melody that old and young alike sing it for fun.

### AWARDS

WUNDA WUNDA has twice been recognized as the outstanding children's program in the country by the Institute for Radio and Television; in 1954 and 1956.

### SAMPLES OF LETTERS

"...as for the products it sells, one might as well be dead as be without them, especially Bactine and Bosco."

Mrs. R. O. Grove, 9606 40th. South, Seattle

"...Debbie is 4 years old and loves your program including the commercials."

Mrs. Oehl, 305 S. W. 126th, Seattle.