



New Heights: Transforming Seattle's Iconic Space Needle to be Released February 3

Originally built for the 1962 World's Fair as a beacon of optimism, possibility and futurism, the Space Needle has become an international icon of the Pacific Northwest and a symbol of Seattle. Over half a century later, the Space Needle again looked to the future with the undertaking of a significant redesign project aimed to bring the building into the 21st century with an elevated visitor experience.

Led by Alan Maskin, Project Design Lead and an owner of Seattle-based design firm Olson Kundig, the Space Needle's redesigned "core and shell" builds on the same conceptual premise that originally informed the Space Needle itself—a place devoted to observation. The building's enhanced sense of transparency re-emphasizes the Needle's original guiding principle, to provide unparalleled views of the city.

New Heights: Transforming Seattle's Iconic Space Needle, set to be published on February 3, 2024 by The Images Publishing Group, provides readers with a visually engaging narrative detailing the \$100 million transformation of Seattle's iconic Space Needle. It documents the latest chapter in the Space Needle's history with an in-depth look at the innovations, challenges, and triumphs—from the earliest concept sketches to the project's complex delivery—as seen through the eyes of the architects who guided its creation.

"We set out to make a new form of observation architecture that would connect visitors to the expansive vistas of the region in ways that were outside the realm of the predictable, the safe, and the expected."

Alan Maskin, Project Design Lead

"A construction project 500 feet in the air—you might as well be building in outer space! It made sense that the consultant team included experts from the aerospace, robotics, and space launch industries."

Blair Payson, Project Architect

Book Highlights:

Publisher: The Images Publishing Group

Publish Date: February 3, 2024

ISBN: 9781864709704

Pages: 192



Olson Kundig

Media Contacts

For further information, books, or interview requests, please contact:

Olson Kundig

Ciara Cronin, Director of PR & Communications
ciara@olsonkundig.com

Camron PR

Mathilde van Tulder
mathilde.vantulder@camronglobal.com

About Olson Kundig

Now in its sixth decade of practice, Olson Kundig is a collaborative design practice whose work includes cultural and museum projects, exhibition design, commercial and mixed-use design (including wineries and sports facilities), private and multi-family residential, hospitality projects, places of worship, interior design, product design and landscape design. With deep roots in the Pacific Northwest, the firm and its team of over 300 work with clients around the world. More information at olsonkundig.com.